



## Graphic Designer

### Role

Reporting directly to the Marketing Manager, the Graphic Designer will be in charge of creating visual communications to convey messages in an effective and aesthetically pleasing manner.

### Duties and Responsibilities

- Implementing various requests in existing designs (eg. packaging, packaging materials, texts, technical specifications, design guidelines) based on regulatory regulations and coordination between the various departments (Registration and Regulatory Affairs, Supply Chain and Marketing) and suppliers (printing houses, advertising companies, etc.).
- Develop targeted, marketing and information materials that will effectively promote Remedica and its products.
- Creating and executing ideas and developing artwork for scientific newsletters, advertisements, educational leaflets, and other promotional material.
- Prepare marketing presentations using existing and new sources.
- Act as a coordinator and the point of contact between the company and external partners (e.g. clients, printing companies, advertising agencies).

### Qualifications for the job:

- Diploma or Bachelor's degree in Graphic Design, Fine Arts or related field.

### Experience:

- Proven graphic designing experience
- A strong portfolio of illustrations or other graphics
- Excellent knowledge in design software ( InDesign, Illustrator, Photoshop)

### Required Skills

- Excellent level of knowledge of the Greek and the English language
- Excellent organizational skills
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines